



**Bas de Leeuw, Managing Director, World Resources Forum
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Bas de Leeuw, a Dutch national and economist from the Erasmus University Rotterdam, is Managing Director of the World Resources Forum, Switzerland. Former positions include Executive Director of Donella Meadow's Sustainability Institute (Hartland, Vermont, USA), UN diplomat for the United Nations Environment Program (UNEP, Paris), national expert for the Organisation for Economic Cooperation and Development (OECD, Paris), and several senior and junior policy advisor positions at the Dutch ministries of Environment, respectively Economic Affairs.

Under his responsibility UNEP's Sustainable Consumption programme was initiated, later followed by the 10 Year Framework on Sustainable Consumption and Production (Marrakech process). He developed and managed UNEP projects such as the International Life Cycle Panel, Advertising Initiative, YouthXchange, the Wuppertal Centre on Sustainable Consumption and Production, and the International Resource Panel (of which he was Head of the Secretariat).

He has been chairing, facilitating, speaking and reporting at a multitude of conferences and workshops around the world, and has written numerous articles on topics including sustainable consumption and production, resource management, LCA, and others.